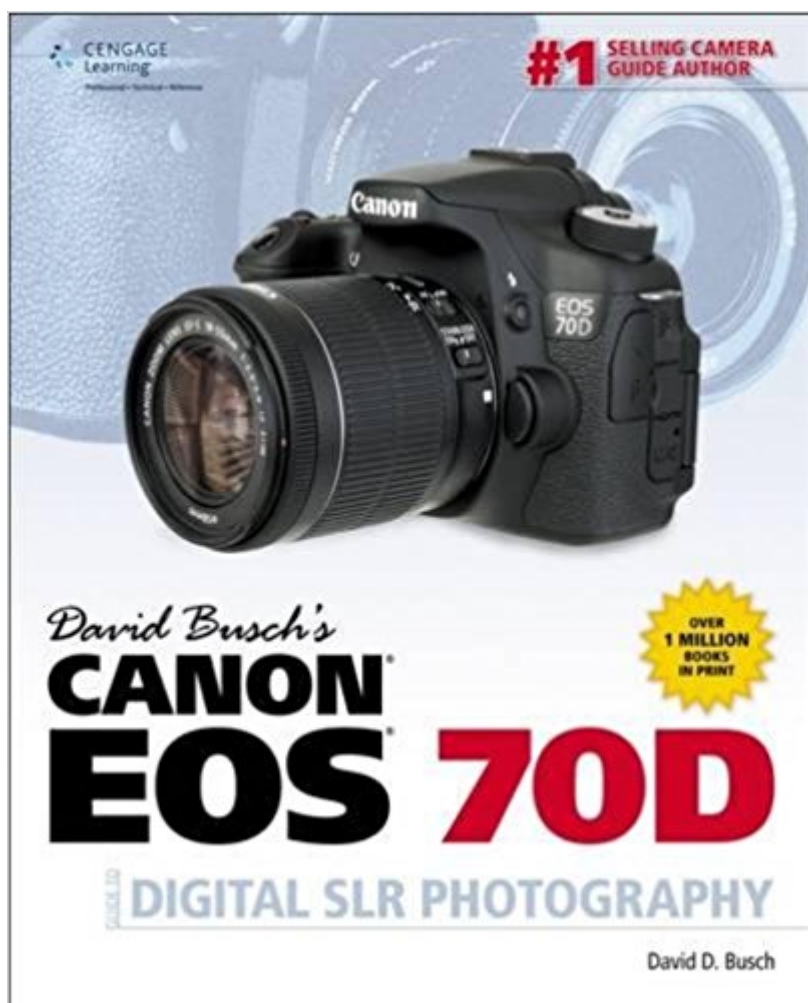


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# David Busch's Canon EOS 70D Guide To Digital SLR Photography (David Busch's Digital Photography Guides)



## Synopsis

DAVID BUSCH'S CANON EOS 70D GUIDE TO DIGITAL SLR PHOTOGRAPHY is the comprehensive resource and reference for the new Canon EOS 70D, an affordable dSLR with fast continuous shooting frame rates and advanced exposure metering. With this book in hand, you will explore the world of digital photography, develop your creative vision, and take beautiful photographs with the Canon EOS 70D. With clear how-to steps and full-color illustrations, DAVID BUSCH'S CANON EOS 70D GUIDE TO DIGITAL SLR PHOTOGRAPHY covers all the features of this powerful camera in depth, from taking your first photos through advanced details of setup, exposure, lenses, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy Canon EOS 70D "road map," an easy-to-use visual guide to the camera's features and controls. With David Busch as your guide, you'll be in full creative control, whether you're shooting on the job, as a hobbyist, or are just out for fun. Start building your knowledge, creativity, and confidence with the Canon EOS 70D today.

## Book Information

Series: David Busch's Digital Photography Guides

Paperback: 496 pages

Publisher: Cengage Learning PTR; 1 edition (December 23, 2013)

Language: English

ISBN-10: 1285765265

ISBN-13: 978-1285765266

Product Dimensions: 1.2 x 7.8 x 9.5 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 126 customer reviews

Best Sellers Rank: #98,568 in Books (See Top 100 in Books) #41 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Handbooks & Manuals #73 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Equipment #120 in Books > Textbooks > Humanities > Visual Arts > Photography

## Customer Reviews

With more than a million books in print, David D. Busch is the world's #1 selling digital camera guide author, and the originator of popular digital photography series like David Busch's Pro Secrets and David Busch's Quick Snap Guides. He has written more than a dozen hugely successful guidebooks for Canon and Canon digital SLR models, as well as many popular books devoted to

dSLRs, including *Mastering Digital SLR Photography, Second Edition*, and *Digital SLR Pro Secrets*. As a roving photojournalist for more than twenty years, he illustrated his books, magazine articles, and newspaper reports with award-winning images. He's operated his own commercial studio, suffocated in formal dress while shooting weddings-for-hire, and shot sports for a daily newspaper and upstate New York college. His photos and articles have appeared in *Popular Photography & Imaging*, *The Rangefinder*, *The Professional Photographer*, and hundreds of other publications. He has also reviewed dozens of digital cameras for CNet and Computer Shopper, and his advice has been featured in National Public Radio's "All Tech Considered." When About.com named its top five books on Beginning Digital Photography, debuting at the #1 and #2 slots were Busch's *Digital Photography All-In-One Desk Reference for Dummies* and *Mastering Digital Photography*. During the past year, he's had as many as five of his books listed in the Top 20 of .com's Digital Photography Bestseller list--simultaneously! Busch's 120-plus other books published since 1983 include bestsellers like David Busch's *Quick Snap Guide to Digital SLR Lenses*. Visit his website at <http://www.dsrlguides.com>.

As a hobbyist looking to take my skills to the next level, I upgraded to the 70D from an xTi. Canon's manual is not awful, but with so many new features to learn (WiFi connections, video, live view and touchscreen, advanced custom autofocus functions) I thought I could benefit from a third-party book as well, and so I purchased this book. There's much to like in this book. Although some details in the early chapters are repeated from the camera's manual (such as the map of camera buttons, ports, and controls), this information is easier to read and better illustrated; most topics in the rest of the book go well beyond the camera's manual. The author supplements explanations with high-quality color photos and tips and anecdotes from his personal experience; he also does a nice job in most places of explaining not only how to use a feature, but why. **STRENGTHS:** It is not easy to write a book intended to satisfy a wide audience with varying skill levels and experience, but I think there is something in this book for everyone. Here's a sampling of topics I thought were particularly detailed and helpful:- Good treatment of metering methods (evaluative, partial, spot, center-weighted), with photos that illustrate which method to use for a given lighting situation, as well as helpful examples of when to use exposure modes (aperture priority, program mode, etc.)- Thorough explanation of exposure compensation and bracketing- Two chapters devoted to working with flash (I haven't yet dabbled in flash photography, but I have good info to refer to when I start)- Tips for connecting to and using WiFi- Troubleshooting and prevention section, which includes topics such as how to upgrade the camera's firmware, considerations for making the best use of memory cards, and

practical tips for cleaning the camera's sensor manually OPPORTUNITIES FOR IMPROVEMENT: I have found the autofocus system to be the most challenging part of using this camera. Chapter 5 of the book includes a good explanation of the new dual pixel CMOS AF system, as well as steps for microadjusting your lenses. However, I would have liked to have seen more explanation of tying together all of the factors that contribute to nailing focus for a given situation, in one place. Here are some examples of how Chapter 5 missed some opportunities to go beyond the camera's manual:- Manual focus. It would be helpful to address the situations where better results would be obtained using manual focus instead of AF. This is also where using the magnification function in live view to check focus could be mentioned, with a reference to the live view chapter for details.- Manual zone AF selection. At first, I thought this method was like a "single point assist" feature, where the camera uses a single point you choose within the zone, plus one or more nearby "helper" points within the zone. By playing with the feature, I realized that it is just a way to narrow the 19-pt auto method to a smaller area, maybe as a compromise for when you don't have time to select a single focus point. Mentioning this in the book would have helped turn on that light in my brain sooner.- Custom functions related to AF. Chapter 5 is where the majority of focus-related topics are covered, but custom functions are not covered until Chapter 9. More cross-references are needed to Chapter 9. For example, there was no mention in Chapter 5 that you could further tweak the way your camera focuses, including telling the camera how to respond when a subject accelerates, decelerates, or stops quickly or when another subject enters the frame, or that you can specify whether the camera's priority should be on accuracy of focus or speed of the shutter release when you take a series of photos of a moving subject.- Back button focusing. The description of C.Fn III-04 would have been a good opportunity to briefly explain back button AF and what settings are needed to completely divorce focus from the shutter button.- Other AF considerations. The book neglects to mention other considerations for achieving good focus using the AF system, such as when to turn image stabilization on or off and when to set the lens to a limited focus length. With that said, the author was approachable and open to suggestions for improving the book, so maybe this information will appear someday on his errata page as bonus info.

I had an older Canon Rebel camera that I bought David Busch's manual for several years ago. I was sold on his style of presentation and the practical information that he provided for that camera. So when I got my new 70D, I couldn't wait for this book to be published. It was a no-brainer to choose it above the other offerings out there for the camera. Not only is the information extremely usable for anyone from a beginner to a more advanced photographer, the pictures he includes are

beautiful and colorful. And that includes photos of the camera and its features as well as ones of what the camera can capture. There are pictures both of great photos and of photos that turn out wrong, with an explanation of why they do. The book is composed of heavy stock, slick paper pages that almost make it a 'coffee table' book. Kudos to Mr. Busch and the quality he puts into his work!

The manual for the Canon 70D tersely describes the menu options available on the 70D, and offers suggestions on settings. However, the Canon EOS 70D Guide (the "Guide") takes the time to not only make suggestions, but also to explain the purpose of a menu function and the reasons for a particular setting. Nevertheless, bits of information appear in the manual that are not repeated in the Guide, making it advisable to read both texts. The Guide itself recommends reading the manual before taking up the Guide. The Guide appears to be comprehensive, walking the reader through every menu, every button, and every setting on the 70D, explaining its function, and describing optimal entries for those menus depending on the goals of the photographer. For even better learning, I recommend the reader having his/her 70D close by so that s/he may follow along each menu as it is described in the Guide (or the manual for that matter). Seeing the menu settings and actually navigating to them in the process of learning to use them reinforces the material in the Guide. The Guide can be overwhelming at times because it throws so much information at the reader that the reader cannot possibly remember all of it. Putting the brakes on the material in the Guide by replicating functions in the reader's own camera is an effective way to slow down the pace, thus keeping the material in the Guide from becoming no more than a blur. The writing is clear and free of jargon, except for the jargon introduced in the text. Therefore it becomes important to read the book carefully so that the reader does not miss when a jargon term is defined. It would be nice if this book contained \*all\* of the information contained in the manual which would make dispensing the manual feasible. However, this was not the author's purpose. There is a good deal of overlap between the Guide and the manual, and reading the same material twice in two different texts helps the information become ingrained in the reader. This Guide is an excellent adjunct to the manual packaged with the camera, but it is not a substitute. Nevertheless, I highly recommend this Guide.

I started out with a 35mm Canon AE-1 Program. Later I had a Digital Rebel. I just got the Canon 70D. I purchased this book to familiarize myself with all the ins and outs of the camera and its features. I have not been disappointed. Great writing style, excellent descriptions and instructions on all features. Great photos used to illustrate each function. Whether you are a seasoned

photographer or a newbie, this book contains all the info you need.

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